TORONTO'S SEASONAL ENTREPRENHER ONLINE MAGAZINE

HER COLLECTION

COLLECT.CONNECT.CREATE



GLOBAL MAGAZINE MAVEN TO PURPOSE DRIVEN PR AGENCY OWNER



editor's note

The Year HER Became

I can say with all honesty that I am both grateful and angered by what transformed me in 2025. This year was harrowing, to say the least. At the beginning of the year, I embarked on a journey of discovery and healing with the naivety and audacity of my twenty-year-old self. And the year did not disappoint. The mirror I looked into showed the darkest corners of mys being. My biggest discoveries - my people-pleasing, lack of boundaries and feelings of worthiness. But the interesting thing is, I know I'm not alone.

This was meant to be a transformative year for all who are committed to their healing and evolution, and even if you weren't intentional about these processes, you were still put through the wringer. Why was this year so hard? *The answer, it turns out, was in the stars.*

As challenging as 2025 was, it was also a year of incredible creativity and connection for **HER Collection.** The magazine grew in vision and depth, with each issue reflecting the evolving needs and dreams of our community. We relaunched with a fresh editorial direction, welcomed all new contributors, and celebrated the unique voices and stories that make this publication so special. This issue, we are especially excited to welcome Kirsta Kayser - The Vibe Curator. Her tarotscopes will inspire and guide you through the seasons, adding a new layer of insight and magic to every issue.

This Winter, we honour *"The Year HER Became",* a celebration of who we are after the storm. This issue, we're also thrilled to introduce Honey Lee, a woman whose journey of resilience and transformation perfectly embodies our theme. Her story is a testament to the power of showing up for yourself, even when the path forward is uncertain.

As we cross the threshold into 2026, we're entering the Year of the Fire Horse, a time for bold energy, courage, and powerful new beginnings. In numerology, 2026 is year 1, the start of a brand new cycle, all about initiation, leadership, and stepping forward with purpose. This is our invitation to harness everything we've learned and channel it into inspired action.

My wish for you is that you show up for yourself in ways you never have before. May you set boundaries that honour your worth, pursue dreams that light you up, and find community that supports your evolution. As you scroll through these pages, know that you are not alone. Whatever the stars bring, **HER**COLLECTED is here to walk beside you, through every season of becoming.

With love and solidarity, ✨

Janine

EDITOR IN CHIEF



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DO IT: HONEY LEE'S JOURNEY FROM GLOBAL MAGAZINE MAVEN TO PURPOSE-DRIVEN PR AGENCY OWNER

As we close out 2025, the year of the Snake and the year of 9 in numerology, there's no better advice to carry into 2026 than the philosophy of this edition's cover story: "Do it." Honey Lee, founder of Really Good People, embodies everything HER COLLECTED stands for, and her story will inspire you to take action on the dreams you've been holding back.

FROM NEW YORK TO THE WORLD

Honey Lee's journey reads like a passport filled with stamps from life's most exciting destinations. Born and raised in New York, she spent formative years in Seoul before her life landed her in Singapore, where her career in publishing evolved into something extraordinary. It was there that she launched her own agency, specializing in events and PR for prestigious brands like Forever 21 and Krug Champagne.

Eight years ago, Honey made the move to Canada, initially for a relationship, but ultimately for herself. "The decision to move was relatively easy," she reflects, "but rebuilding my life without Canadian experience or a network? That was the real challenge."

Today, she runs Really Good People, a strategic communications and experiential agency that partners with hospitality and food & beverage brands. Think Rémy Cointreau, Glowbal Group, Sensei Farms, and Hello Nori. Her agency is a collective think tank of the best strategic and creative minds, offering everything from brand strategy and PR to experiential events and curated content production.



"I work with clients from various industries, but I'm drawn to stories worth telling and people who deserve recognition."

PURPOSE SIMPLIFIED

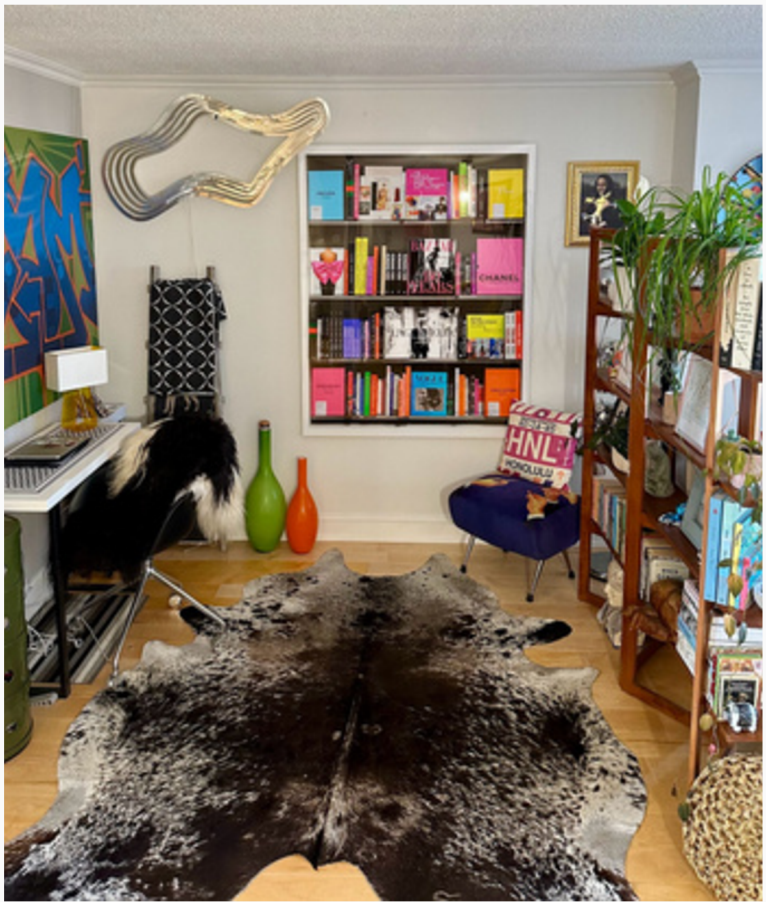
When asked about her purpose, Honey's answer is beautifully simple: "Helping people daily and making small differences that contribute to a larger impact." This clarity didn't happen overnight. Like many of us, Honey has discovered that purpose simplifies as we age and gain wisdom. "It's about serving others," she explains. "That's what brings fulfillment."

Growing up without rigid parental expectations gave Honey the freedom to pursue her own path, a gift she now recognizes as instrumental to her happiness. "Freedom from external pressures allows you to find what truly matters to you," she says. "Breaking free from societal expectations is one of the most important things we can do for our personal growth."



EMPOWERING WOMEN, BUILDING RESILIENCE

Honey's business philosophy centers on supporting women-led businesses and working with diverse teams. Her commitment to empowering women of all ages and backgrounds shows up not just in her client roster, but in how she builds her own team.



"I support self-made individuals," she explains. "I'm inspired by their stories of overcoming challenges for success. I work with clients from various industries, but I'm drawn to stories worth telling and people who deserve recognition."

What sets Honey apart is her approach to client relationships. She doesn't just manage campaigns, she connects on a personal level and builds long-term partnerships. Many of her clients have worked with her for years, a testament to the trust and results she delivers.

Really Good People specializes in the hospitality and food & beverage space, partnering with bold, buzzy brands built to impress. From PR-worthy experiences and event production to social media strategy and curated content, Honey and her team deliver 360° communications that make an impact.



OVERCOMING AGE-RELATED CAREER CHALLENGES

One of the most powerful parts of our conversation centred on career transitions, particularly for older women. Honey has faced age-related fears and self-doubt head-on, and she's not afraid to talk about it.

"Moving past your fears and changes, is everything," she emphasizes. "Take small steps. Seek connections. Learn from your past successes. Every challenge can be addressed with the right mindset and actions."

Her advice for anyone facing a career transition? Start where you are. Use what you have. Do what you can. And most importantly: reach out for help and get out of your comfort zone.



DAILY RITUALS AND NON-NEGOTIABLES

Despite running a successful agency, Honey stays grounded through intentional daily rituals and quarterly priorities that keep her connected to what matters most.

Every morning, she makes a Korean breakfast complete with soup, a practice that connects her to her heritage and sets a mindful tone for the day. At night, she takes a bath, creating a sacred boundary between work and rest.

But perhaps her most important non-negotiable is her quarterly trip to Hawaii to visit her mother. When we spoke, she was preparing for her next visit, a light at the end of what had been a challenging year.

"These trips are a priority," she shares. "They're non-negotiable in my life. Quarterly planning helps me set tangible goals and track progress, but it also ensures I protect the time that matters most - like being with my mother."

This structure isn't about rigidity; it's about creating space for what truly matters and honouring the commitments that fuel your soul.





LEGACY: CONNECTIONS OVER THINGS

When asked about legacy, Honey's answer is refreshingly human. "I want to focus on making connections and impacting people's lives rather than leaving physical items behind."

It's a philosophy that shows up in everything she does, from the clients she chooses to the way she mentors her team. Honey understands that the ripple effect of helping one person can create waves of change in countless lives.



HER ADVICE TO YOU: DO IT

As we wrapped up our conversation, I asked Honey what she would say to HER COLLECTED readers who are standing at the edge of their own dreams, hesitating to jump.
Her answer? "Do it."

"Set tangible goals. Track your progress. Reach out for help. Overcome your comfort zones. Every challenge you've faced has built you up; use that. Take action towards your goals, even if they're small steps."

Honey Lee is living proof that when you combine purpose with action, magic happens. She's rebuilt her life in a new country, created a thriving business, and impacts lives daily, all because she chose to do it.

As we step into 2026, what will you choose to do?



FOLLOW HONEY LEE @REALLYGOODPEOPLECANADA

*Honey Lee is the founder of **Really Good People,** a Toronto-based strategic communications and experiential agency specializing in hospitality and food & beverage brands. With over 23 years of international experience spanning New York, Seoul, Singapore, and Canada, Honey brings a global perspective to local impact. Her agency delivers Really Good Comms, PR, Experiences, Events, and Content for bold brands.*

Minding HER Business



From Resilience to Recalibration: Your 2026 Business Blueprint

In our Fall edition, we explored The Resilience Factor-how to navigate uncertainty, build business buffers, and emerge stronger from challenges. We asked you to reframe obstacles as opportunities and develop systems that could weather any storm.

Now, as we close out 2025, the question isn't just "Did you survive?", it's "What did your business become?"

The Resilience Report: What Actually Worked

Over the past quarter, we've witnessed something remarkable. The entrepreneurs who implemented resilience strategies didn't just survive, they discovered something more valuable: clarity. Uncertainty has a way of stripping away what doesn't matter and revealing what does. The challenges of 2025 forced us to answer critical questions:

- Which revenue streams actually sustain us?
- Which customers truly value what we offer?
- Which systems are essential versus nice-to-have?
- Which relationships are transactional versus transformational?

This is recalibration. And it's the bridge between surviving 2025 and thriving in 2026.

Recalibration vs. Pivoting: Know the Difference

Many entrepreneurs confuse recalibration with pivoting, but they're fundamentally different:
Pivoting = Changing direction because your current path isn't working
Recalibration = Adjusting your aim based on what you've learned while staying true to your core mission
Recalibration asks:

- What worked better than expected?
- What drained resources without delivering results?
- What did my customers actually need versus what I thought they needed?
- Where did I overcomplicate things?
- What brought me joy and profit simultaneously?

The businesses thriving in 2026 won't be the ones that abandoned their vision; they'll be the ones that refined it based on real-world feedback.



Your Year-End Recalibration Checklist

Before you set 2026 goals, complete this honest assessment:

Financial Recalibration

☐ Which products/services generated 80% of revenue?
☐ Which offerings consumed time without proportional profit?
☐ Where did unexpected income come from?
☐ What financial buffer actually saved you this year?

Operational Recalibration

☐ Which systems broke under pressure?
☐ Which processes proved essential?
☐ What could you eliminate without impacting results?
☐ Where are you still doing $10/hour work instead of $100/hour strategy?

Customer Recalibration

☐ Who are your most aligned, profitable, joyful clients?
☐ What problems are they actually asking you to solve?
☐ Which customer segments drain energy without reciprocal value?
☐ How have their needs evolved since January?

Personal Recalibration

☐ What parts of your business light you up?
☐ What feels like an obligation rather than an opportunity?
☐ Where are you operating from outdated beliefs about what your business "should" be?
☐ What would you do if you trusted yourself completely?



The 2026 Business Blueprint: Three Strategic Shifts

Based on what resilience taught us in 2025, here are three non-negotiables for 2026:

1. Simplify to Amplify

The businesses that struggled most in 2025 were the ones trying to do everything. The ones that thrived? They did fewer things exceptionally well.

Action: I*dentify your "core genius"*-the 1-3 things only you can deliver in your unique way. Build everything else around that. Eliminate, delegate, or automate the rest.

2. Community Over Audience

You learned this year that engaged communities outperform large audiences every time. Ten people who trust you will generate more revenue and referrals than 1,000 passive followers.

Action: *Stop chasing numbers. Start deepening relationships.* Create spaces for your best customers to connect with you and each other. This is your competitive moat.

The Transformation Question

Here's the question that separates businesses that survive from those that become legendary: "What did 2025's challenges prepare me to do that I couldn't have done before?"

Maybe it revealed:

- A more profitable niche you didn't see before
- A service offering your customers have been asking for
- A partnership opportunity that only makes sense now
- A confidence you didn't have 12 months ago
- A community that's ready for your next-level work

Resilience wasn't just about getting through 2025. It was about becoming the entrepreneur who's ready for 2026's opportunities.

Your Next Step

This is where resilience meets strategy. The Entrepren**HER** Collective is designed for women business owners who are done surviving and ready to scale with intention.

Whether you're refining your business model, building systems that support growth, or leading a team through transformation, The Entrepren**HER** Collective provides the frameworks, community, and expert guidance to turn 2025's lessons into 2026's competitive advantage.

Inside The Entrepren**HER** Collective, you'll find:

- Strategic business development frameworks that adapt as you grow
- Leadership training for women, building teams and legacy
- Entrepreneurial support from women who understand the journey
- Accountability and community that keeps you moving forward
- Tools and resources designed specifically for you!

Explore The EntreprenHER Collective

NEED MORE BUSINESS SUPPORT??

Email Janine directly at hercollected@gmail.com or DM @hercollected on Instagram.

hercollected.com

Lifestyle with l.a.b.b

Owning My Audacity



This year challenged me to revisit someone I hadn't seen in a long time - a woman who knows her craft, trusts her vision, and isn't afraid to choose the path that creation requires. The return wasn't dramatic. It was a steady unfolding, a slow turning inward that allowed me to hear myself again. And in that clarity, **gabo + anicet** stepped into its next evolution.

Some transformations arrive with fireworks.
Mine? It's continually built on discipline.
I speak in the present tense because my transformation and my discipline coexist daily.



This was the year I shifted from making to building. From "I design jewelry" to "I lead a brand." The pivot was internal long before it became visible. I learned to show up for the work with purpose, not just for the beauty of a piece, but for the architecture of the entire experience.

In that shift, everything sharpened: the SmallBatchEditions, the heritage-infused packaging, the collector narrative, the story rooted in memory, lineage, and craft. What once lived as ideas now lives as process, system, and standard. I became the woman who takes her own vision seriously, the way I expect the world to.



But the truth of becoming is that it isn't linear. It demands stamina.

This year tested my resolve in all the places creatives rarely want to look ...visibility, consistency, marketing, sales. I continue to push through the discomfort of stepping forward, not just designing the work but advocating for it. Resilience showed up quietly: posting to social media even when reach dipped, refining packaging after midnight, reshooting content on my phone without excuses, resisting the urge to shrink the ambition because it felt too bold, too much, too soon.



I always say, "I'm an artist, not a salesperson."
But entrepreneurship doesn't bend to the parts you prefer; it demands everything. So, I learned to hold both the sensitive creator and the founder who understands that a vision unseen is a vision unrealized.

Resilience became my bridge between the two.

I've made deliberate adjustments. Stripping back noise, reprioritizing my energy, tightening my focus. I'm learning to work smarter, not louder. To move with values rather than urgency. To shape the business not just around what looks good, but around what feels true.

HER Coaching became a critical inflection point. It gave me language for the leap I had been circling and accountability for the business creative I say I want to grow into. It gave me permission to step into an audacity not often given to women, especially a woman of colour. And yes, imposter syndrome knocks on my door from time to time, but now he no longer gets to stay.

Recalibration, for me, has been the art of choosing differently. It was never about starting over.

It was about stepping fully into my purpose, into what I already knew I was capable of. My vision isn't louder; I've finally just learned to stop whispering.

My brand is clearer.

And my craft? She has always been sovereign.

I'm saying au revoir to 2025, steadier, a little smarter, and anchored in a clearer sense of purpose. Still building, still refining, still becoming, but now from a place of grounded clarity.

2025 was the year I transformed.
The year I endured.
The year I recalibrated.

Becoming requires audacity, and this year I believe I finally said yes to mine.





Lisa Ann Bannis is the creative director and artisan behind gabo + anicet, a sustainable jewelry and handbag line named after her maternal grandparents, the quiet force behind her brand. Known for its beadwork and refined storytelling, each design is released in numbered editions of 10. Follow, share & tag on Instagram @gaboandanicet.



WHY EVERY SKIER AND SNOWBOARDER NEEDS PILATES THIS WINTER

When the leaves start to fall, most skiers and snowboarders are already thinking about the slopes. But before the first snowflake hits the ground, there's one thing that can set you up for your best season yet: Pilates.
We often think of Pilates as a year-round practice for strength, posture, and flexibility. But did you know it's also one of the most effective ways to prepare your body for the demands of skiing and snowboarding? Whether you're hitting black diamonds or sticking to the bunny hill, Pilates can make the difference between a strong, safe, and confident season, or one cut short by fatigue or injury.

Here's why Pilates should be part of your pre-season (and in-season) training plan:

1. POWER WHERE YOU NEED IT MOST

Snow sports demand strong legs, a steady core, and a supportive back. Every turn, jump, or carve requires controlled energy transfer through these muscles. Pilates builds deep, functional strength that translates directly to the slopes, helping you edge with more control and recover quickly if you lose balance.

2. A STRONGER, HAPPIER BACK

Ask any skier or snowboarder where they feel strain after a long day, and chances are the lower back will come up. Overuse, poor core stability, and fatigue all contribute to discomfort and injuries. Pilates trains your spine and pelvis to stay aligned, reducing stress on the back and creating a body that moves more efficiently and with less risk of pain.



3. SHARPENED FORM AND TECHNIQUE

Skiing and snowboarding aren't just about strength; they're about precision. Pilates sharpens balance, coordination, and body awareness, helping you feel more connected to your movements. This not only boosts confidence but also allows you to ride with better technique and less wasted energy.

4. CORE: YOUR SECRET WEAPON

Think of your core as your mountain safety harness; it stabilizes everything. A strong core means more control over every turn, smoother transitions, and a reduced chance of falls. Pilates targets the deep abdominal muscles most athletes overlook, giving you the kind of stability that holds up even on the iciest runs.

5. PROTECTION AGAINST INJURIES

Cold weather, slippery slopes, and high-impact movements can put strain on your knees, hips, and back. Pilates strengthens the supporting muscles around vulnerable joints, making you more resilient to falls and overuse injuries. If you're coming back from a previous injury, Pilates also helps restore balance and retrain movement patterns for a safer return to the slopes.

6. STAYING ENERGIZED ALL WINTER

Winter has its cozy side, slow mornings, warm drinks, and time indoors. But it's also easy to feel sluggish or disconnected from your body during the colder months. Pilates is a gentle yet powerful way to stay active, uplift your energy, and keep your body feeling strong and mobile.

It's less about "burning off" the season and more about giving yourself the gift of movement that supports your whole well-being.

Try This: 3 Pilates Moves for Skiers and Snowboarders
These simple Pilates-inspired exercises are great for building ski-ready strength and balance. Do them 2–3 times per week for the best results.

1. THE HUNDRED (FOR CORE STRENGTH & ENDURANCE)

- Lie on your back, legs lifted to the tabletop (knees bent at 90°).
- Lift your head, neck, and shoulders. Extend your arms long by your sides.
- Pump your arms up and down while inhaling for 5 counts, exhaling for 5 counts.
- Aim for 50–100 counts.

2. SIDE-LYING LEG LIFTS (FOR HIP & LEG STRENGTH)

- Lie on your side with your body in a straight line.
- Rest your head on your arm, lift your top leg to hip height, and lower with control.
- Do 10–15 reps, then add small circles forward and backward.
- Repeat on the other side.

3. SWIMMING (FOR BACK STRENGTH & STABILITY)

- Lie face down, arms extended overhead.
- Lift your arms, chest, and legs slightly off the mat.
- Flutter your arms and legs in a small swimming motion while keeping your core engaged.
- Continue for 20–30 seconds, rest, and repeat twice.

THE BOTTOM LINE

Skiing and snowboarding are thrilling, but they're also demanding. Pilates gives you the strength, balance, and resilience to not only enjoy the slopes but to stay safe while doing it. Think of it as your secret pre-season training tool, one that will pay off every time you clip into your skis or strap into your board.
So this fall and winter, don't just prep your gear. Prep your body with Pilates—and make this your strongest, safest season yet.

For Diverse Ski Experiences Check Out:
MLK Ski Weekend Jan 16-19
Routes To Rootz - BLK Winterfest



Loveleen Singh,
Founder of Pilates with Love
follow her @pilates.with.love



HER BEAUTY REVIVAL

with Miss Megan Robinson

WINTER SKIN WISDOM: MY REAL TALK ON COLD WEATHER BEAUTY

Let's be honest, winter can do a number on our skin. As soon as the temperature drops and the air gets dry, I know the instinct is to pile on more product: thicker moisturizers, more foundation, extra everything. But here's the truth: more isn't always better. I see it all the time, and I'm here to help you get that glow back without ending up cakey or greasy.

#1 Winter Skin Mistake: Overcompensating

When your skin feels dry, it's tempting to think, "If I just use more hydrating foundation, my skin will feel better." But it doesn't work that way. Too much product can actually make things worse; your makeup might look heavy, settle into dry patches, or even get oilier. It's not about the amount you use, but how you layer and prep your skin.

My Winter Skin Routine: Layer, Pause, Hydrate

Start with a Hydrating Mist

I love using *Fix + Magic Radiance (MAC)* every day, but it's a must in winter. Sometimes I'll add a drop of beauty oil or prep my skin with a cleansing oil, just press it gently in.

Let Each Layer Absorb

Don't rush! I always wait for each step to settle before moving on. Your skin should feel plump, not wet.

Creams Over Lotions

In the winter, I finish my routine with a richer cream to lock in moisture

Treatments at Night

I save my acids and retinols for nighttime so my skin can repair while I sleep. Mornings are all about hydration.

Foundation & Makeup: Less Is More

Mix in Oils

If I'm feeling extra dry, I'll mix a tiny drop of facial oil into my foundation for a dewy finish.

Smart Priming

I only use hydrating primer where I need it, usually cheeks and forehead.



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Creams and Liquids

I build up my look with creams and liquids instead of heavy powders.

Press, Don't Swipe

I always press foundation and creams into my skin for the most natural blend.

Know When to Stop

Trust me, using more product doesn't fix dryness. It usually makes things worse. Use just enough and let your skin breathe.

My Pro Tips for Winter Beauty

Humidifier Love

I always have a humidifier running in my bedroom to help my skin stay hydrated overnight, especially since I love sleeping with the window open!

Silk Pillowcases

They're not just a luxury; they really help your skin and hair retain moisture.

Spot Treat Dryness

I use lip balm not just on my lips, but around my nose, mouth, and even the outer corners of my eyes on those deep-freeze days.

Dress for the Elements

Hats and scarves are your skin's best friends in harsh weather. And don't forget a quick hydration touch-up before heading outside.

What I Avoid

Overdoing Skincare

More layers aren't better - just layer thoughtfully and let each product soak in.

Powder Overload

I only powder where I need it, usually the T-zone or under my eyes.

Skipping Skin Prep

The best makeup starts with well-prepped, hydrated skin. Don't skip this step!

Finally, great winter skin isn't about reinventing your routine—it's about making small, smart tweaks and paying attention to what your skin actually needs. This season, trust the process, go easy on the layers, and let your natural radiance shine through. You've got this!





Megan Robinson, founder of The Makeup Revival.

Not sure how to adjust your makeup? Confused about products, tools, or techniques?
Take week 1 of the revival foundation for free
MISS MAGANS MAKEUP REVIVAL
FOLLOW: TIKTOK/IG @MISSMEGANROBINSON

CHECK OUT THE VIBES

with the vibe curator

One of the most important and hardest lessons I learned in 2025 is that we can not move forward fully, fulfilled and freely, if we are still carrying around old, heavy, unneeded shit. The energy, year and season will simply not allow for it.

2025 is the year of the Snake; a year defined by mystery, wisdom, transformation, shedding and growth. The snake releases and renews by shedding its skin. It is the ultimate symbol of patience, transmutation and spiritual evolution.

It's a 9 year in numerology; a year of endings, closure, transformation and transmutation. It marks the completion of the 9-year cycle dating back to 2016. Like going back to claim your future, it's the embodiment of the saying "as one door closes, another opens."

We have also had so many major planetary shifts astrologically; Neptune, the dreamer and visionary planet, Saturn, the taskmaster and way-shower planet, and Uranus, the revolutionary and awakener planet, all changed signs. The last time these planets changed signs in the same calendar year was 1988.

Seasonally, we are in the throes of winter, a spiritual time according to many Indigenous peoples. A time for deep reflection, rest, dream-weaving and spiritual growth. Universally, winter is the time for honouring endings, release, restoration. It's a more isolating, quiet time spent reintegrating, regenerating and readying for rebirth.

This year has been a tee-up to transformation in every single aspect of our lives. The more we resist change, avoid honouring our truths, purpose and authenticity, the more abrupt situations arise to move us back to where we need to be.

It's so much easier to honour and go with the cycles and seasons in our lives instead of using all of our energy to fight against them. We can't unsee what we've seen, or unknow what we know - there is no going back. The proverbial toothpaste can not go back in the tube. A butterfly can never return to being a caterpillar.

Don't fight nature by trying to make Winter into Spring. Let go of everything that is not needed in this new life, all the things a butterfly can't carry while it flies. Release with intention. Go within to rest and regenerate. Honour your time in the chrysalis.

Here are 3 reflection questions to journal or ask yourself:

How have I grown since 2024?
How have I become more of myself?
What wisdom do I need to take with me?

Tarotscopes for each sign during this winter season. Don't forget to check your sun, moon and rising signs



ARIES - THE STAR - Your time is coming, you're on the right path. You've been through a dark night of the soul, healed old wounds and are shining so brightly for the authentic, beautiful and real ass person you are! It's time to overcome your fear of being seen for exactly who you are; it's a privilege to witness all parts of you. Let your freak flag fly! Follow your North Star to fulfillment, happiness and success.

TAURUS - THE HIGH PRIESTESS - Stop reasoning away that crystal clear intuition! Your grounded approach is truly appreciated, but you're being asked to tap into the magic and power that surrounds you. Create space to receive the potent messages coming your way, and once they do, don't question it! You'll be receiving incredible insight that affirms your new direction and your divine next steps for spring/new life.

GEMINI - KING OF CUPS - A major focus on mindfulness, meditation, and equilibrium. You're being called to get out of your head and into your body! Spend time with the emotions that come up and where they sit in your body. Mindfulness is your key to success. You're being recognized for the work you're doing on regulating emotions, riding out waves. Keep going! Practice with intention and exercise compassion in all situations, including with yourself.

CANCER - KNIGHT OF WANDS - You're being offered the freedom and opportunity to shift your reality to match your dreams. Act first, think later. Embrace spontaneity and courage that fosters taking inspired action. Dreams don't have deadlines! Stop wishing and start doing. Get out of that safety net of a shell and explore the world around you. Shift into positive and forward momentum with ease and abandon.

LEO - PAGE OF WANDS - Harness and transmute your explosive creativity. This is a time of creative beginnings, new inspiration, and to have some fucking fun! Practice your new skill or hobby, try new things that spark your creativity and joy, give yourself permission to dream! Let go of your need to formalize any plans right now and let the wind and inspiration blow you where you're meant to be.

VIRGO - TWO OF WANDS - This is your checkpoint. You're being asked to choose between your comfort zone and new adventures. Winter wants you to explore if you're where you are because it's comfortable or because you've chosen it and it aligns with your purpose? Future? Dreams? You're not meant to be an observer or your dreams but one who lives them out. You're coming out of non-action into self-initiated change. Watch out world!

LIBRA - THREE OF PENTACLES - Conscious collaborations are calling your name. Relationships are the foundation of your well-being, and that wants to be prioritized at this time. Focusing on mutually beneficial relationships and coming together for the greater good. Align yourself with goals, projects and people that you feel good around. Invest in the greater good.

SCORPIO - TEN OF PENTACLES - Success abounds in all forms! This is a time of love, abundance, legacy, and joy. Prepare for the inevitable success that is coming your way! Spread the love, resources and energy back into your community and those you love. Your focus on generosity, intention and positive energy is shifting the world around you. Remember, you are worthy of success!

SAGITTARIUS - SEVEN OF WANDS - You're not to give up on your path and yourself. You're being encouraged to be offensive and defensive about this season in your life. Protect what you have, defend yourself and continue to go after what you want. Remember, you have more strength, wisdom and courage than your doubts and the doubts of anyone else. Stay brave and keep your eyes on the prize!

CAPRICORN - PAGE OF PENTACLES - You're being shown how to figure out how to make your prosperity a reality, how to honour a grounded approach with a head full of dreams. Remember how much power you have, how much magic is inside of you at every step and stage of your life. Invest in your ambitions, skills, dreams and talents. Invest in yourself and your ambitions.

AQUARIUS - SIX OF CUPS - It's a time to reconnect with people from your past, to look back and forgive yourself and others for the heavy emotions you've been carrying with you. Your Inner Child is calling and needs you to answer. You're processing lessons and healing parts of yourself that have been needing it for decades. Making peace with your past and releasing the hold it has on you will make room for new stories, memories and experiences.

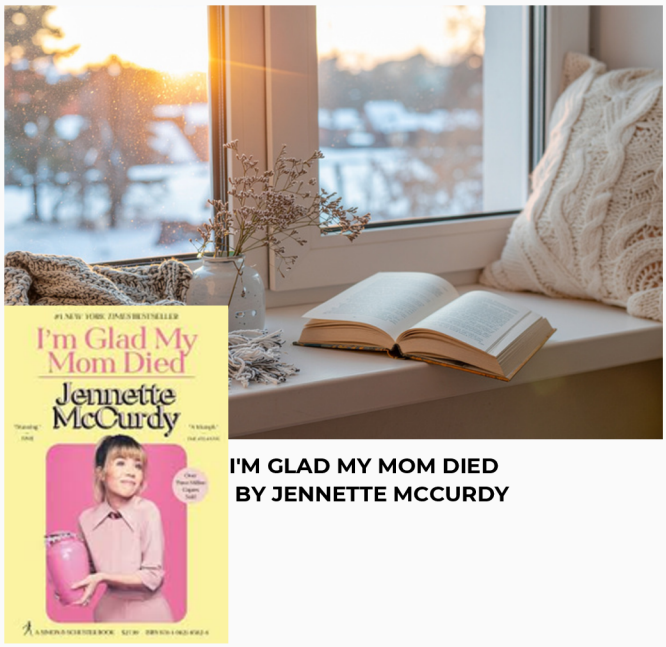
PISCES - QUEEN OF SWORDS - This is a time to look at your life with neutrality, no bias and get blunt about where you're going. To be honest in your relationship with self, others and get so unbelievably clear with your own integrity. You'll be guided to more independence, honesty, honing your intellect and operating with clear judgment.

Want more in-depth monthly readings for each sign?
Check out @the.vibe.curator on Instagram and YouTube, @thevibecurator1111 on TikTok



Krista Kayser
Krista Kayser is a multi-passionate creative, intuitive guide, and the visionary behind The Vibe Curator. To book a reading visit: thevibecurator.ca

THE READING ROOM



I'M GLAD MY MOM DIED
BY JENNETTE MCCURDY

Storytelling at its most powerful doesn't tell you how to feel, it simply lays bare the truth and lets you, the reader, sit with it. That's exactly what Jennette McCurdy accomplishes in her raw, unflinching memoir, I'm Glad My Mom Died.

McCurdy doesn't try to guide your emotions or soften the edges of her story. Instead, she invites you into the details of her childhood, her complicated relationship with her mother, and the long shadow of abuse that was often disguised as love, care, or protection. The result is a narrative that resonates on the rawest of levels for anyone who has ever experienced emotional manipulation, parental control, or the pain of being unseen in their own family.

For readers who have lived through abuse, especially the kind masked as devotion or self-sacrifice, McCurdy's honesty will be both validating and challenging. She names the unnameable and gives voice to the silent struggles so many endure behind closed doors. For those who haven't walked this path, her story is a window into the dangers of being raised by a covert narcissist and the lifelong impact of toxic family dynamics.

What sets this memoir apart is McCurdy's refusal to provide easy answers. She doesn't tell you what to think or how to judge her mother, herself, or the circumstances. She simply lays out her truth, allowing readers to decipher their own feelings and reckon with the complexities of love, loyalty, and liberation.

I'm Glad My Mom Died is a masterclass in vulnerability and an essential read for anyone interested in healing, self-discovery, or understanding the hidden wounds that shape us. It's a reminder that our stories, no matter how difficult, deserve to be told, and that true freedom begins when we allow ourselves to see things as they really are.
HC

GOOD EATS



Susie's Rise and Dine
39 College St.

Susie's Rise and Dine is a TikTok sensation for all the right reasons, and after a visit, you'll understand why the buzz is real. Everything you've heard about this charming little diner is true, and then some.

Let's start with the pancakes: golden, fluffy, and finished with those perfectly crispy edges that instantly transport you back to my grandmother's kitchen. Each bite is pure nostalgia, elevated to new heights, the kind of breakfast that makes you slow down and savour every forkful.

But the real showstopper? The breakfast sandwich. Served on a pillowy milk bun, it's a mouthwatering masterpiece, rich, satisfying, and almost too good to be true. Every element, from the runny egg to the savoury fillings, is thoughtfully balanced and utterly crave-worthy. Pair your meal with a glass of freshly squeezed orange juice (the deciding factor for greatness, according to my friend Mike) and a pot of smooth, French-pressed coffee served by the litre. It's the kind of breakfast spread that makes you want to linger, order a second round, and maybe never leave.

What truly makes Susie's special, is the staff. The team is warm, attentive, and genuinely kind, creating an atmosphere that feels like a homecoming. Whether you're a regular or a first-timer, you're treated like family.



COACHING CORNER

with Coach Janine

WHY DID IT TAKE YOU SO LONG TO SHOW UP FOR YOURSELF?

In a recent coffee meet up with my real estate agent, our conversation circled the question of "w*hy did it take me so long to show up for myself*". It's a question that echoes in the hearts of so many women, especially those of us who've done the healing work and realized we've spent years nurturing others, holding families together, and putting our own ambitions on the back burner.

Why 2025 Felt So Challenging

If 2025 felt unusually intense, you're not imagining it. This year brought a series of powerful planetary shifts - retrogrades, eclipses, and rare alignments - that stirred up old patterns and invited deep transformation. Many of us were called to confront what we'd outgrown, release limiting beliefs, and navigate the discomfort of change. The universe seemed to press pause, urging us to take a long look in the mirror and reflect, recalibrate, and make space for something new, even if that meant sitting with uncertainty.

The Real Reasons We Wait

For generations, women have been conditioned to prioritize everyone else's needs before their own. We're taught to be the caretakers, the glue, the steady hand behind the scenes. The result? Personal dreams and self-care are often labelled as luxuries or even selfishness.

Time, and time again, I've hear women express "I don't have time" as the most common excuse for not pursuing their goals. But beneath that phrase, there's often guilt, fear of judgment, and a lack of support. Sometimes, it's simply the weight of believing we should be able to do it all.

The Cost of Waiting

When we neglect ourselves, the symptoms show up: exhaustion, frustration, confusion, and even a sense of invisibility. We give so much "oxygen" to others that we end up running on empty. But transformation and resilience-two of our core values-require us to put ourselves first, not last.

The Power of Community

This year, **HER Circle** has been a space where women learned to show up for themselves. Through the Success Blueprint Method Program, we witnessed incredible growth, women setting boundaries, taking bold steps, and finally making their own dreams a priority. Together, we proved that when women support each other, real change happens.

Looking Ahead: New Energy, New Possibilities

As we move into 2026, the cosmic weather is shifting. Astrologers predict a lighter, more forward-moving energy, with planetary aspects supporting clarity, renewal, and bold new directions. This is a time to trust your inner wisdom, set intentions with heart, and step into leadership in your own life. Let the lessons of the past year become your launchpad. The sky is clearing, and your next chapter is ready to be written—by you.



Programs That Support Your Transition

If you're ready to recalibrate and step into your next chapter, you're not alone. In the new year, we're launching the Blueprint & Bloom Masterclass in its new, upgraded format as your entry point to reclaiming your goals and building a life on purpose. It's just the beginning: more programs and in-person activities are coming, all designed to help you put yourself first, build authentic community, and pursue your dreams with confidence as you ride this new wave of energy.

Your Invitation

This is the year to stop waiting for permission. Show up for yourself, because when you do, you inspire others to do the same. HER Circle is here to walk beside you, every step of the way.

What's one way you'll show up for yourself this week? Let's keep building this incredible community together.

SEND YOUR QUESTIONS/REQUESTS TO HERCOLLECTED@GMAIL.COM



Janine Bowen
Success Coach
Founder of HER COLLECTED
Send your questions/requests to hercollected@gmail.com

What's New With HER

REIGNITING THE SPIRIT OF THE ENTREPRENHER COLLECTIVE

If you've been with us since the beginning, you might remember that **THE EntreprenHER Collective** (TEC) was actually the original name of **HER**COLLECTED. It's a name and a vision that's always held a special place in my heart, and I'm beyond excited to announce that **TEC** is back, this time as a fully realized, integral branch of our community.

TEC is for the bold, the inspired, and the women ready to turn vision into action. This department is dedicated to solo-preneurs and founders who crave a space that's unapologetically about business building—no fluff, just real strategies, real support, and real results.

Whether you're taking that first courageous step to launch your idea, or you're ready to rebrand, recalibrate, and scale what you've already started, **TEC is your new home base**.

WHAT MAKES TEC DIFFERENT?

- Tailored for Women Entrepreneurs: Every workshop, resource, and event is designed with the unique journey of women business owners in mind.
- Community and Accountability: Connect with a network of like-minded women who know exactly what it's like to build something from the ground up.
- Expert-Led Learning: Access masterclasses, live Q&As, and practical toolkits focused on business fundamentals, branding, growth strategies, and leadership.
- Momentum for Every Stage: Whether you're nurturing a seedling of an idea or tending to a thriving business, TEC meets you where you are and helps you grow.

THE RETURN OF THE MINDING HER BUSINESS BOX

Another exciting revival: ***the Minding HER Business Box*!**

This project has been on the shelf for a while, but I knew its time would come, and that time is now.

I've dusted it off, updated every element, and reimagined it to meet the needs of today's entrepreneurs.

Whether you're exploring a brand-new business idea, rebranding your current venture, or recalibrating your approach, this box is packed with tools, resources, and inspiration to help you move forward with clarity and confidence.

WHAT'S INSIDE?

- 7 empowering card decks (affirmations, visioning, strategy, and more)
- Annual planner and business notebook
- Digital resources and video tutorials
- Success frameworks to guide you from idea to action

It's not just a box - it's a business-building experience designed for women who are ready to make bold moves in 2026.

Why This Matters Now

The relaunch of TEC and the updated Minding HER Business Box are about more than just new offerings—they're about honouring our roots and doubling down on our mission to support women at every stage of their entrepreneurial journey.
If you're ready to step boldly into your next chapter—whether that means launching, rebranding, or recalibrating—TEC and the Minding HER Business Box are here for you.

Stay tuned for more details on how to join TEC, get your hands on the Business Box, and connect with a community of women who are rewriting the rules of business, together.
Absolutely! Here's a sidebar you can drop right into your "What's New with HER!" section to drive engagement and action:

🚀 Ready to Elevate Your Entrepreneurial Journey?

Join the Waitlist for THE EntreprenHER Collective!
Be the first to know when doors open, get exclusive invites to info sessions, and receive early access to business-building resources.
👉 **Join the TEC Waitlist Now**

✨ **Pre-Order the Updated Minding HER Business Box!**
Limited quantities available for our relaunch. Secure your box and get the tools you need to launch, rebrand, or recalibrate your business in 2026.
👉 **Pre-Order Your Business Box**
Questions?

WANT MORE INFO ABOUT TEC OR THE BUSINESS BOX?
Email Janine directly at hercollected@gmail.com or DM @hercollected on Instagram.



ISSUE 01 I VOLUME 4

HER COLLECTION

COLLECT.CONNECT.CREATE

Janine Bowen

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